

WASHINGTON'S CHILD CARE CRISIS

The cost of high-quality early learning and child care is simply too high and too hard to find for many families. It's estimated more than 600,000 kids in Washington who are in need of care because all available parents are working are not currently getting state licensed child care.¹ We know that 90 percent of a child's brain develops by age five, and high quality early childhood experiences like child care lay the groundwork for success in school and in life.

AN ESTIMATED

600,000+ KIDS
IN WASHINGTON
WITHOUT STATE
LICENSED CHILD CARE



IN THE LAST DECADE,
THE MEDIAN COST FOR
CHILD CARE HAS
**INCREASED A
STAGGERING 74%**²

Washington's lack of child care and early learning options is bad for our economy. When parents don't have a stable, safe, reliable and affordable place to take their children while they work, they're forced to miss shifts and lose income, or leave the workforce altogether. With more parents pushed out of the workforce or earning less, that means fewer people with less money to spend in their local communities, and our entire economy suffers.



56% of parents report child care impacted their decision to accept a job



38% of parents report child care impacted their decision to quit a job



52% of parents report child care impacted their decision to reduce hours at work



32% of parents report child care impacted their decision to leave the workforce



\$3.5 BILLION: the estimated cost of Washington's child care crisis on our economy³

1. Washington Department of Children, Youth and Families, Oct. 2023

2. <https://www.seattletimes.com/seattle-news/affordable-child-care-is-hard-to-find-but-some-subsidies-are-available/>

3. <https://strongnation.s3.amazonaws.com/documents/1598/05d917e2-9618-4648-a0ee-1b35d17e2a4d.pdf?1674854626&inline>

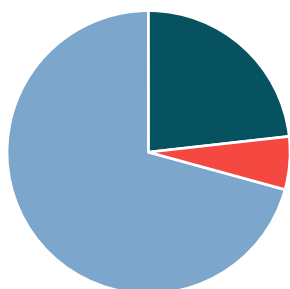
Washington voters overwhelmingly support a statewide plan to lower costs and expand access to affordable child care. Capping costs for families and providing caregivers with better training and wages will lead to better outcomes for kids, parents and workers and boost our economy.

A large majority
(across party
lines) **support a**
proposal that
would:

CAP COSTS

**PROVIDE CHILD CARE WORKERS
WITH A LIVING WAGE**

CREATE TRAINING PROGRAMS



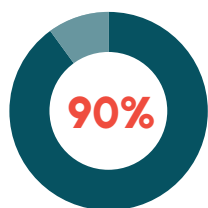
70% SUPPORT
23% OPPOSE
6% UNDECIDED

**62% OF
ALL VOTERS**

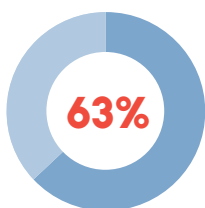


said voicing support
for this proposal would
make voters more likely
to vote for a candidate
in November

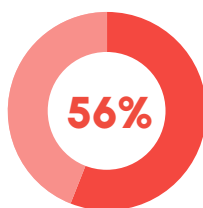
**DEMOCRAT
SUPPORT**



**INDEPENDENT
SUPPORT**



**REPUBLICAN
SUPPORT**



**CHILD CARE AND
EARLY LEARNING
IS A PRIORITY FOR
87% OF WA VOTERS**



MomsRising.org
MamásConPoder.org



CHILDREN'S
campaign fund
ACTION

